



THESSALONIKI
BOOK
Fair
2006

www.thessalonikibookfair.com

To be completed by the Organiser	Index Card No	HALL/ STAND	Reference No	DATE

3rd Thessaloniki International Book Fair
Thursday 25 - Sunday 28 May 2006 Thessaloniki

APPLICATION FOR PARTICIPATION

to be returned no later than
31 MARCH

Company title _____

Address _____ Postal Code _____

City _____ Country _____

Tel. _____ Fax _____

E-mail _____ Web site _____

Person responsible for the participation _____ Mobile _____

PLEASE SPECIFY HOW YOUR TITLE SHOULD APPEAR

IN THE EXHIBITOR'S CATALOGUE

ON YOUR STAND NAME BOARD

TYPES OF STAND

Type 1-Without equipment: Stand marked out on the floor, cleaning charges and electric power consumption included.

Type 2-With equipment which includes also: stand partitions, facade with a sign board with the company name, the stand number, fitted carpet, ten electric spotlights/9 sq.m., one socket/9 sq.m., 1 desk, 1 small table, 3 chairs, 8 shelves/9 sq.m

DISCOUNTS

- From 65-96 sq.m. 10% discount
- From 97-192 sq.m. 15% discount
- From 193 sq.m. and over 20% discount

TECHNICAL SERVICES

To occupy the stand we will need

WATER-DRAINAGE

EXHIBITOR MAIL ADDRESS

ADDRESS _____

P. CODE-CITY _____

COUNTRY _____

REPRESENTATIVE IN GREECE

NAME _____

ADDRESS _____

P. CODE-CITY _____

COUNTRY _____

TELEPHONE _____

FAX _____

E-MAIL _____

TERMS OF PAYMENT

• APPLICATIONS SHOULD BE ACCOMPANIED BY THE FULL PAYMENT OF THE GRAND TOTAL, SOON AFTER THE RECEIPT OF THE PROFORMA INVOICE

• COPY OF THE BANK TRANSFER SHOULD BE FAXED TO THE SECRETARIAT

PAYMENT MAY BE MADE BY BANK TRANSFER TO ONE OF THE FOLLOWING ACCOUNTS OF HELEXPO:

- NATIONAL BANK OF GREECE
ACCOUNT NUMBER 223/470400-28
- COMMERCIAL BANK OF GREECE
ACCOUNT NUMBER 84114359
- ALPHA CREDIT BANK
ACCOUNT NUMBER 707/00/2320000394
- PIREUS BANK
ACCOUNT NUMBER 52/02/009128859

COVERED AREA	NO of SIDES	TYPE	€/ SQ.M.	TOTAL/SQ.M.	TOTAL €
	ONE SIDE	1	55,00		
	ONE SIDE	2	85,00		
	TWO SIDES	1	60,50		
	TWO SIDES	2	90,50		
	THREE SIDES	1	66,00		
	THREE SIDES	2	96,00		
	FOUR SIDES	1	71,50		
	FOUR SIDES	2	101,50		

DISCOUNT

SUB TOTAL (AFTER DISCOUNT) _____

REGISTRATION FEE: € 100 _____

TOTAL _____

V.A.T. 19% _____

GRAND TOTAL _____

STAND _____

Our signature confirms the acceptance of all terms and conditions of the REGULATIONS-PARTICIPATION in THESSALONIKI BOOK FAIR 2006.

(signature - company stamp)

DATE _____

HELEXPO

REGULATIONS OF PARTICIPATION

HELEXPO is the Hellenic Organizer of international Trade Fairs, exhibitions, festivals, congresses, of the country and also the organizer of the Thessaloniki International Trade Fair as well as other trade exhibitions at the Exhibition Centers of Thessaloniki and Athens. All these exhibition events are governed by the General Regulations of Participation, which is made up of the following articles and paragraphs.

ARTICLE 1. EXHIBITION DATES AND OPENING HOURS a) The dates and opening hours of the exhibition are each time determined by the Board of Directors of HELEXPO b) HELEXPO reserves the right to change the dates of operation and the working hours of the exhibition, without any demand arising on the part of exhibitors, or other interested parties, for any damages caused. Revocation of an Application for Participation, which has already been submitted, is not allowed. c) The stands of exhibitors have to be open throughout the exhibition, observing the working hours.

ARTICLE 2. EXHIBITORS The following parties may participate in the exhibition: a) Greek and foreign manufacturers/producers who wish to exhibit unused products. b) Greek and foreign sales representatives and commercial middlemen of domestic and foreign companies, provided they will declare full data of the represented company and they hold a written authorization, issued by the represented company of the authorized representative. It should be made clear that in case the declared companies (manufacturers/producers) have more than one representative in Greece or abroad, they may have their products exhibited through all authorized representatives holding a written authorization, which must be submitted to HELEXPO. c) Foreign official or semi-official state participation. d) Organizations, Associations, Departments of the Civil Service, Public Utility Services and public undertakings. e) Publishing Houses promoting publications associated with the sectors involved in the exhibition.

ARTICLE 3. GROUPS OF EXHIBITS The exhibits are divided into groups. It has been proved that exhibitors present exhibits not declared to the competent department of HELEXPO and/or occupy stands in a Pavilion with different kind of products, the exhibits will be immediately withdrawn and HELEXPO will set a fine equal to the amount of rent for the stand allocated to the infringer.

ARTICLE 4. HOW TO PARTICIPATE a) Every exhibitor wishing to take part in the exhibition as an exhibitor must submit the Application for Participation Form to HELEXPO b) The exhibition will confirm in writing that the request for participation has been approved, giving details about the type and total area of the exhibition space allocated. c) When signing the entry forms, exhibitors accede to the terms of the Regulations of Participation as well as the technical conditions and they are obliged to participate in the exhibition, using the exhibition area allocated to them by the exhibition. d) Full or in part sub-Leasing of the exhibition area, or free cession to any third party by the exhibitor, is not allowed.

ARTICLE 5. EXHIBITION SPACE a) The minimum covered exhibition area that can be requested is mentioned in the Application of Participation Form b) The stands are made available to exhibitors five (5) days prior to the opening of the exhibition. c) All necessary work for decoration, installation and placing of exhibits must be finished at the latest by the midday of the exhibition eve. In case exhibitors fail to appear to take possession of their stand 24 hours prior to the opening of the exhibition, the stand may be allocated to another interested party, without any other notification to the exhibitor. d) The stands must be delivered to HELEXPO two (2) days after the closing of the fair, in their original condition. Any damages caused by exhibitors or their visitors, which are found at the delivery of the stand, will be borne by the exhibitors. e) HELEXPO S.A. has the right to modify the location, dimensions and the total area allocated to exhibitors, if necessary, without any demand arising on the part of exhibitors for revocation of their Application of Participation.

ARTICLE 6. RENT FEE a) Every year, the rent fee is determined by the Board of Directors of HELEXPO and it is quoted in the Application of Participation. b) All unpaid money or other debts to HELEXPO which arise from participation (advertising, telephone, water supply etc.) are surcharged with the legal interest, this coming into effect two months from the closing of the exhibition. State-controlled Organizations and foreign state participation are exempted from the above charges.

ARTICLE 7. CANCELLATION OF PARTICIPATION Any cancellation of participation may be declared to the exhibition only in writing, and exhibitors should be aware of the following consequences: a) If the written declaration of cancellation is submitted to the exhibition two (2) months prior to the opening of the exhibition, the advance payment is

refunded, but the sum of 100€ is retained as a penalty for general expenses. b) If the written declaration of cancellation is submitted to the exhibition one (1) month prior to the opening of the exhibition, the advance payment is retained by HELEXPO c) If the written declaration of cancellation is submitted to the exhibition 30 (thirty) days or less, prior to the opening of the exhibition, the balance of the rent fee is retained too. In every case, if the exhibition area is rented to another exhibitor, the sum of 100 € is retained only.

ARTICLE 8. COMMERCIAL TRANSACTIONS-ADVERTISING a) The Exhibition Centre of HELEXPO is an international market place, where commercial transactions take place, on basis of the exhibited samples/products, which are listed in the Application of Participation. c) Exhibitors are free to advertise/promote their products only within their stands, provided they do not inconvenience their neighbor exhibitors with noise or any other way and they avoid advertisements contrary to common decency. d) Use of any kind of the exhibition sign is only allowed if holding a written permission from HELEXPO

ARTICLE 9. EXHIBITORS - EXHIBITS CATALOGUE a) HELEXPO alone has the obligation and the exclusive right to issue a catalogue of exhibitors and exhibits. Insertion of the exhibitors data is obligatory. The particulars of exhibitors received by HELEXPO after the deadline of participation, are inserted in the catalogue only if possible. b) HELEXPO bears no responsibility for any printing errors or omissions. Advertisements may be included in the catalogue, at special rates and exhibitors are charged accordingly.

ARTICLE 10. DECORATION OF PAVILIONS a) Exhibitors wishing to construct entirely new decoration, at their own expense, should promptly submit the designs to the Exhibitor Services Section of HELEXPO for approval. b) Regarding the stands constructed by HELEXPO, the extra electrical installations (electric spotlights, sockets, projectors) have to be made by the service team of HELEXPO. No private electricians are allowed to undertake such works, whatsoever.

ARTICLE 11. PHOTOGRAPHS - SOUND PRESENTATION The exhibits may not be photographed, filmed or sketched without the written permission of HELEXPO. No music or any other messages may be broadcasted. The exhibited machines may not be put into operation for the purpose of demonstration, unless exhibitors hold written permission from HELEXPO specifying the time when this can be done.

ARTICLE 12. HANDLING OF THE EXHIBITS a) Exhibits of foreign origin may be admitted into the area of HELEXPO as goods WITH CARNE under the restriction each time in effect. b) Exhibits of domestic origin or Duty Free ones, must be accompanied either by a consignment note or packing-list, bearing the seal of the consignor/exhibitor. c) Exhibits admitted in the fairgrounds for being displayed may not be removed, before the closing of the exhibition. d) Exhibits and other items belonging to exhibitors must be removed from the fairgrounds within two (2) days after the close of the exhibition. After that time, HELEXPO has the right to have the exhibits removed from the exhibition area and have them stored, at the expense of the exhibitors. In this case, HELEXPO bears no responsibility for any damage or loss occurring during transport and storage.

ARTICLE 13. INSURANCE - ACCIDENT PREVENTION HELEXPO bears no responsibility whatsoever and is not obliged to reimburse the exhibitors or any other party for any accident or damage caused to human beings, merchandise or exhibits due to natural phenomena or any technical cause, as long as they are stored in the HELEXPO fairgrounds. HELEXPO can not be held liable for any theft or loss, nor for damages caused by fire or natural phenomena. Therefore, exhibitors are strongly recommended to insure their exhibits against all risks.

ARTICLE 14. SETTLEMENT OF DISPUTES - AMENDMENTS a) Any dispute arising between HELEXPO and a third party falls within the jurisdiction of the courts of the city of Thessaloniki. b) HELEXPO has the right to amend, complement or abolish any provisions of the Regulations which are considered necessary for better operation of the exhibition. These amendments have the legal power of the present Regulations and are obligatory to exhibitors.

ARTICLE 15. INTERPRETATION OF PRESENT REGULATIONS The provisions of the General Regulations of Participation of HELEXPO apply and complement the Regulations of Participation of the exhibition ruling all matters not provided by the present Regulations.